



PUT YOUR  
BEST CHIN  
FORWARD

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Refine your chin profile  
with **BELKYRA™**



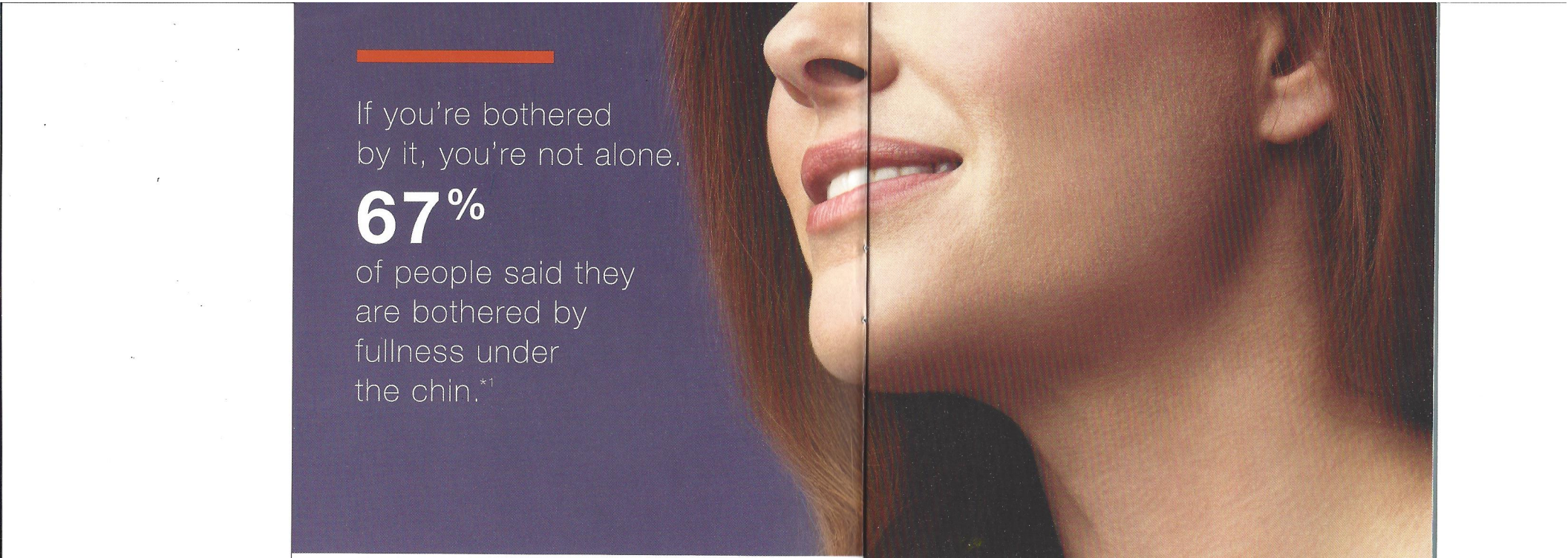
2015 *Allure* Best of Beauty  
Breakthrough Recipient



**belkyra™**  
deoxycholic acid injection







If you're bothered  
by it, you're not alone.

**67%**

of people said they  
are bothered by  
fullness under  
the chin.\*<sup>1</sup>

## A BREAKTHROUGH TREATMENT FOR FULLNESS UNDER THE CHIN

**BELKYRA™** is an innovative beauty breakthrough and first-in-class aesthetic treatment for both men and women who are bothered by fullness under the chin and wish to improve the appearance of their chin profile.

### What causes fullness under the chin?

Fullness under the chin, sometimes referred to as “double chin,” is a common, yet undertreated, facial aesthetic concern that can impact a broad range of adults, both men and women. Causes may include:



#### AGING

It may naturally develop as you age



#### GENETICS

Simply said, it may be part of your DNA



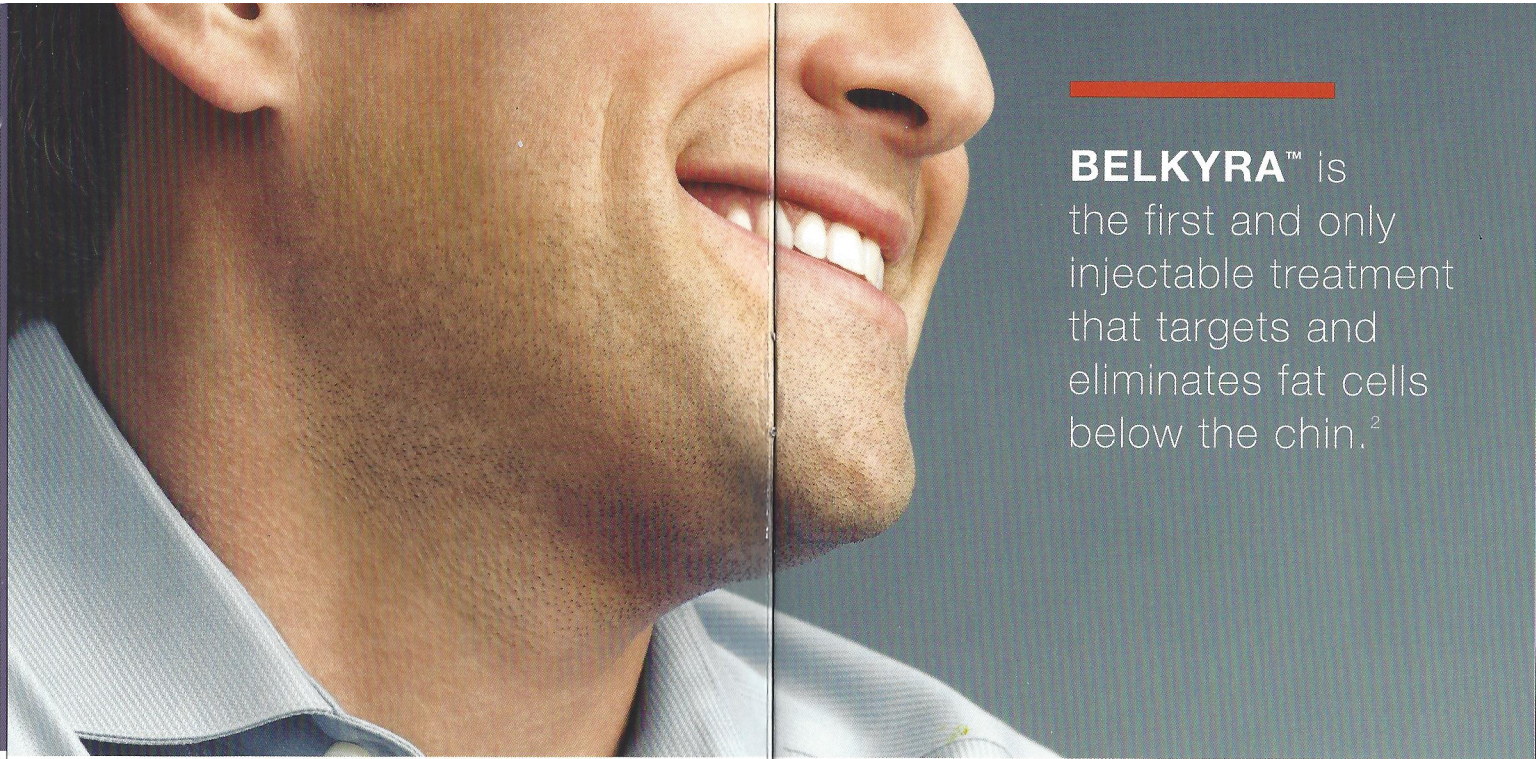
#### WEIGHT CHANGES

It may appear as a result of weight change

Sometimes, no matter how much you diet or exercise, the fullness in this area may not go away—and it may make you feel like you look older and heavier than you actually are.

\*American Society for Dermatologic Surgery 2015 Consumer Survey on Cosmetic Dermatologic Procedures (n=7,315). Exact survey language was, “How bothered are you by excess fat under the chin/neck?”.





**BELKYRA™** is  
the first and only  
injectable treatment  
that targets and  
eliminates fat cells  
below the chin.<sup>2</sup>

## NOW THERE'S **BELKYRA™**

**BELKYRA™** is the first and only Health Canada approved injectable treatment for the improvement of the appearance of fullness in the area under the chin.<sup>2</sup>

### **How does BELKYRA™ work?**

The active ingredient in **BELKYRA™** is deoxycholic acid, a naturally occurring molecule in the body that aids in the breakdown and absorption of dietary fat.<sup>2</sup>

**BELKYRA™** targets and eliminates fat cells when injected into the area under your chin. **BELKYRA™** gradually improves the appearance of your chin profile over a number of treatment sessions customized by your doctor. Once your desired results are achieved, re-treatment may not be needed.<sup>2,3</sup>

### **BELKYRA™**

- Is a quick and easy injectable treatment that can be completed in the office in 15 to 20 minutes<sup>3</sup>
- Is customized to help you achieve your treatment goals
- It requires no surgery<sup>2</sup>
- Your appearance will gradually improve with each treatment session. Many people see visible improvements in just 2 to 4 treatments.<sup>2</sup>
- Once your goals are achieved, re-treatment is not expected<sup>3</sup>



## RESULTS WITH **BELKYRA™**

Many people treated with **BELKYRA™** experienced visible improvement in the appearance of their chin profile in just 2 to 4 treatments.<sup>1</sup>

Up to 6 treatments may be administered.<sup>2</sup>

### Is it time to put *your* best chin forward?

- Almost **80%** of people treated with **BELKYRA™** reported satisfaction with the appearance of their face and chin.<sup>3</sup>
- After being treated with **BELKYRA™**, people reported improvement in self-perception, including feeling happier and younger, based on their chin profile.<sup>3</sup>

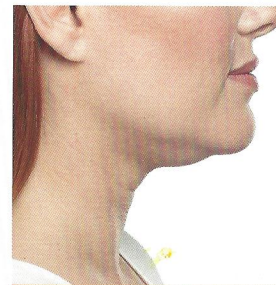
### Is **BELKYRA™** right for me?

**BELKYRA™** may be right for you if:

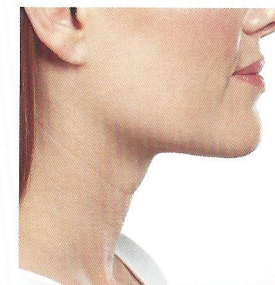
- You're bothered by fullness under your chin
- You don't want to get surgery
- You eat well and exercise, but the fullness under your chin doesn't go away

<sup>1</sup>Spaced at least one month apart.

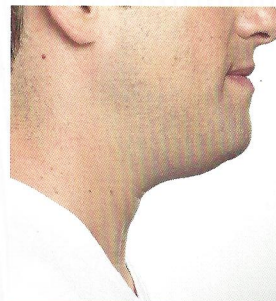
### Actual results with **BELKYRA™**



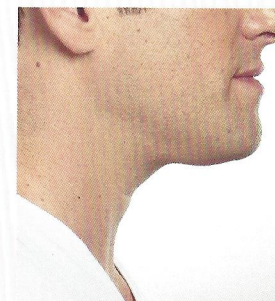
Before



After\*



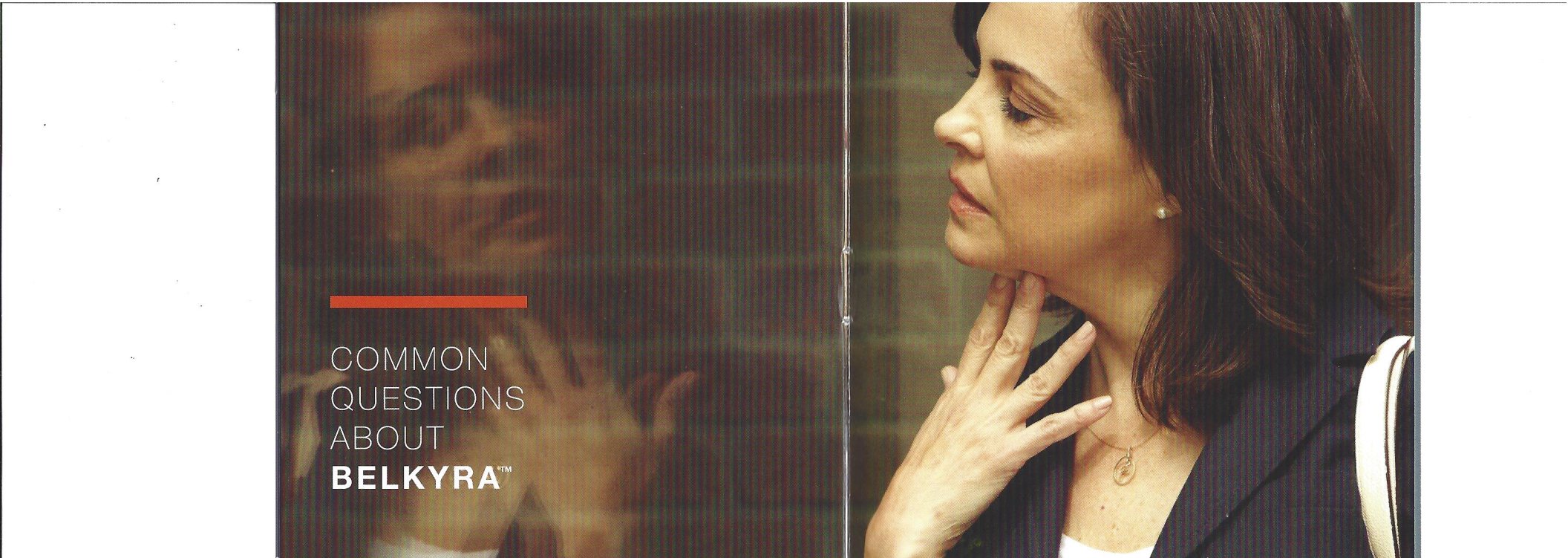
Before



After\*

\*Unretouched patient photos taken before and after 3 treatment sessions with **BELKYRA™**. Patient did not experience significant weight loss or gain between the start and end of treatment.<sup>3</sup> Individual results will vary.





COMMON  
QUESTIONS  
ABOUT  
**BELKYRA™**

**How is BELKYRA™ administered?**

**BELKYRA™** is typically given in a 15- to 20-minute in-office treatment session. Your doctor will administer a series of injections into the area under your chin at each treatment session.<sup>2,3</sup>

Your doctor will customize your **BELKYRA™** treatment based on your treatment goals. Together, you will decide the treatment plan that's right for you.

**How many treatments will I need?**

Many patients treated with **BELKYRA™** experience visible improvement of their chin profile in 2 to 4 treatments.<sup>1</sup>

Some people require up to 6 treatments in order to achieve their best results. Once your desired results are achieved, additional treatments may not be needed.<sup>2,3</sup>

**Is there downtime?**

For most people, downtime is minimal and occurs most commonly after the first treatment session. When scheduling your treatments, keep your social plans and work commitments in mind.<sup>3</sup>

**Will I experience any side effects?**

As with other injectable treatments, you may experience side effects with **BELKYRA™**. The most common side effects are swelling, bruising, pain and numbness. In clinical trials most side effects were generally mild to moderate and decreased with subsequent **BELKYRA™** treatments.<sup>2,3</sup>

Please see Important Safety Information for additional side effects of **BELKYRA™**.

**What to expect on treatment day**

Prior to administering **BELKYRA™**, your doctor may apply ice/cold packs or topical and/or injectable local anesthesia (e.g., lidocaine) to the treatment area to make you more comfortable. He or she may also suggest you take an over-the-counter pain reliever before your appointment.<sup>2,3</sup>

The treatment session will only take 15-20 minutes and afterwards, you may apply ice or a cold pack to the treatment area for 10 to 15 minutes, as needed.<sup>3</sup>

In clinical trials, mild pain was felt right after treatment but decreased rapidly within 15 minutes.<sup>3</sup>

<sup>1</sup>Spaced at least one month apart.



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## IMPORTANT SAFETY INFORMATION

**BELKYRA™** is an injectable prescription medicine used in adults to improve the appearance and profile of moderate to severe amounts of fat under the chin. **BELKYRA™** is only for use in a specific area under the chin and not for anywhere else on your body. **BELKYRA™** is only to be administered by a health professional who has been specially trained in the use of the product.

**Do not use BELKYRA™ if you:**

- are allergic to deoxycholic acid or any of the non-medical ingredients in the formulation.
- have an infection in your chin or neck area where the product will be injected.

**To help avoid side effects and ensure proper use, talk to your health professional before BELKYRA™ is administered. Talk about any health conditions or problems you may have, including if you:**

- have had, or plan to have, plastic surgery on your face, neck or chin, or if you have had other cosmetic treatments such as liposuction or neurotoxins (drugs sometimes used in the neck for cosmetic uses such as wrinkling or other medical reasons) in these areas.
- have, or have had, medical conditions in, on or near the neck.
- have difficulty swallowing.
- are pregnant or plan to become pregnant. It is not known if **BELKYRA™** can harm your unborn baby.
- are breastfeeding or plan to breastfeed as **BELKYRA™** may be found in breast milk.
- have any redness, swelling, pain or hard lumps in the area under the chin.
- have any medical condition (including high blood pressure, heart problems, coagulation (blood clotting) disorder or circulation problems, diabetes, lupus, have a compromised/weakened immune system, kidney problems, liver problems, or thyroid problems).
- have a history of skin darkening or lightening with medication.
- are taking corticosteroids used to treat joint pain and swelling.
- are younger than 18 years of age or over 65 years of age.

**Tell your health professional about all the medicines you take, including any drugs, vitamins, minerals, natural supplements or alternative medicines.**

You may experience pain during the injection procedure. Your pain may last for several days after treatment. In the treatment area, you may also have bruising, swelling, numbness, redness, tingling or itchiness, and a sensation of warmth. You may experience a sensation of hardness across the treatment area or in small areas within the treatment area. Some patients reported headaches after receiving treatment.

**BELKYRA™** can cause serious side effects, including: nerve injury (symptoms like uneven smile after treatment); trouble swallowing; low blood pressure immediately following treatment (symptoms like dizziness, fainting, lightheadedness); and high blood pressure (symptoms like headache, vision problems, irregular heartbeat).<sup>2</sup>

This is not a complete list of side effects. For any unexpected effects while taking **BELKYRA™**, contact your doctor or pharmacist.

**References:** **1.** American Society for Dermatologic Surgery (ASDS). *2015 ASDS Consumer Survey on Cosmetic Dermatologic Procedures*. Rolling Meadows, IL: American Society for Dermatologic Surgery (ASDS); 2015. **2.** **BELKYRA™** Product Monograph. July 23, 2015. **3.** Data on File, Allergan Inc.



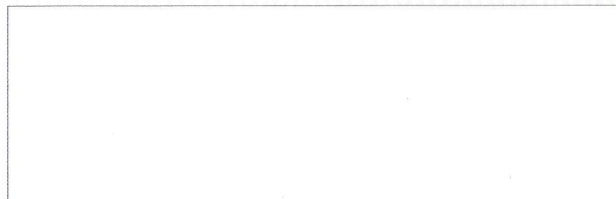
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# NOW YOU CAN PUT YOUR BEST CHIN FORWARD

## **BELKYRA™ (deoxycholic acid injection)**

- The first and only Health Canada approved injectable treatment that targets and eliminates fat cells below the chin<sup>2</sup>
- It requires no surgery<sup>2</sup>
- It gradually improves your chin profile through a series of treatment sessions customized by your doctor
- Once your desired results are achieved, re-treatment is not expected<sup>3</sup>

Ask your doctor if  
**BELKYRA™** is right for you.



2015 *Allure* Best of Beauty  
Breakthrough Recipient

*b*

Pr **belkyra™**

deoxycholic acid injection

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